

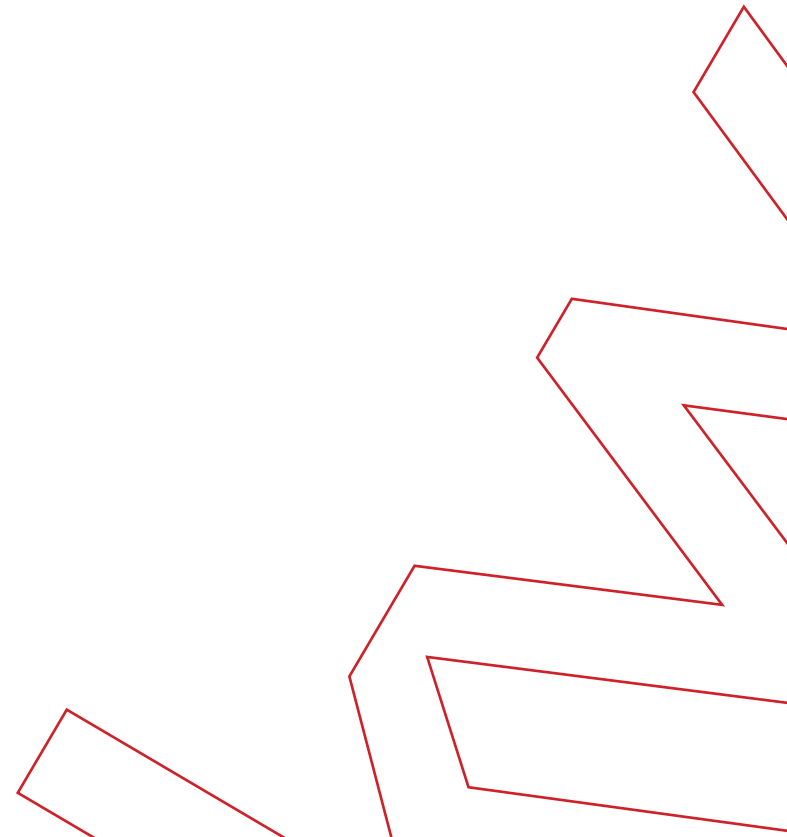
SEPTEMBER 2020

# Market Update

SANTA CLARA COUNTY

**kw** BAY AREA  
ESTATES  
KELLERWILLIAMS.

KELLERWILLIAMS  
*Luxury*  
INTERNATIONAL



September 2020

NEW LISTINGS

1,827

+28% Year-over-year

CLOSED SALES

1,408

+34% Year-over-year

AVERAGE PRICE PER SQFT

\$807

+6% Year-over-year

MEDIAN SALE PRICE

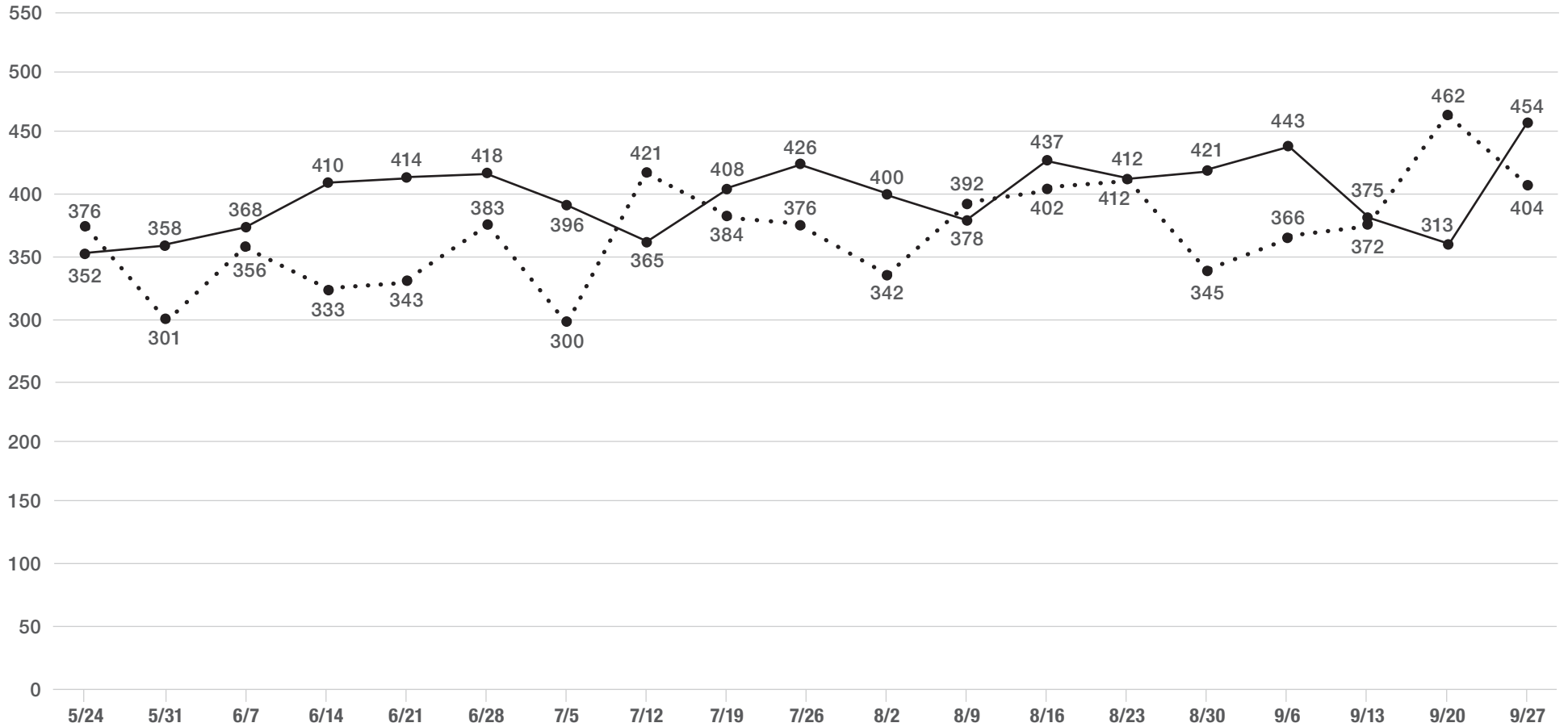
\$1.24M

+12% Year-over-year

Data includes all single family, townhome, and condominium sales in Santa Clara County sourced from MLS listings. The most recent month's data is based on available numbers, but may change with late reported activity. Data from sources deemed reliable but may contain errors and are subject to revision.

**New Listings Signed vs. Contracts Signed**

by Week



Weeks are leading up to the date shown, Monday-Sunday.

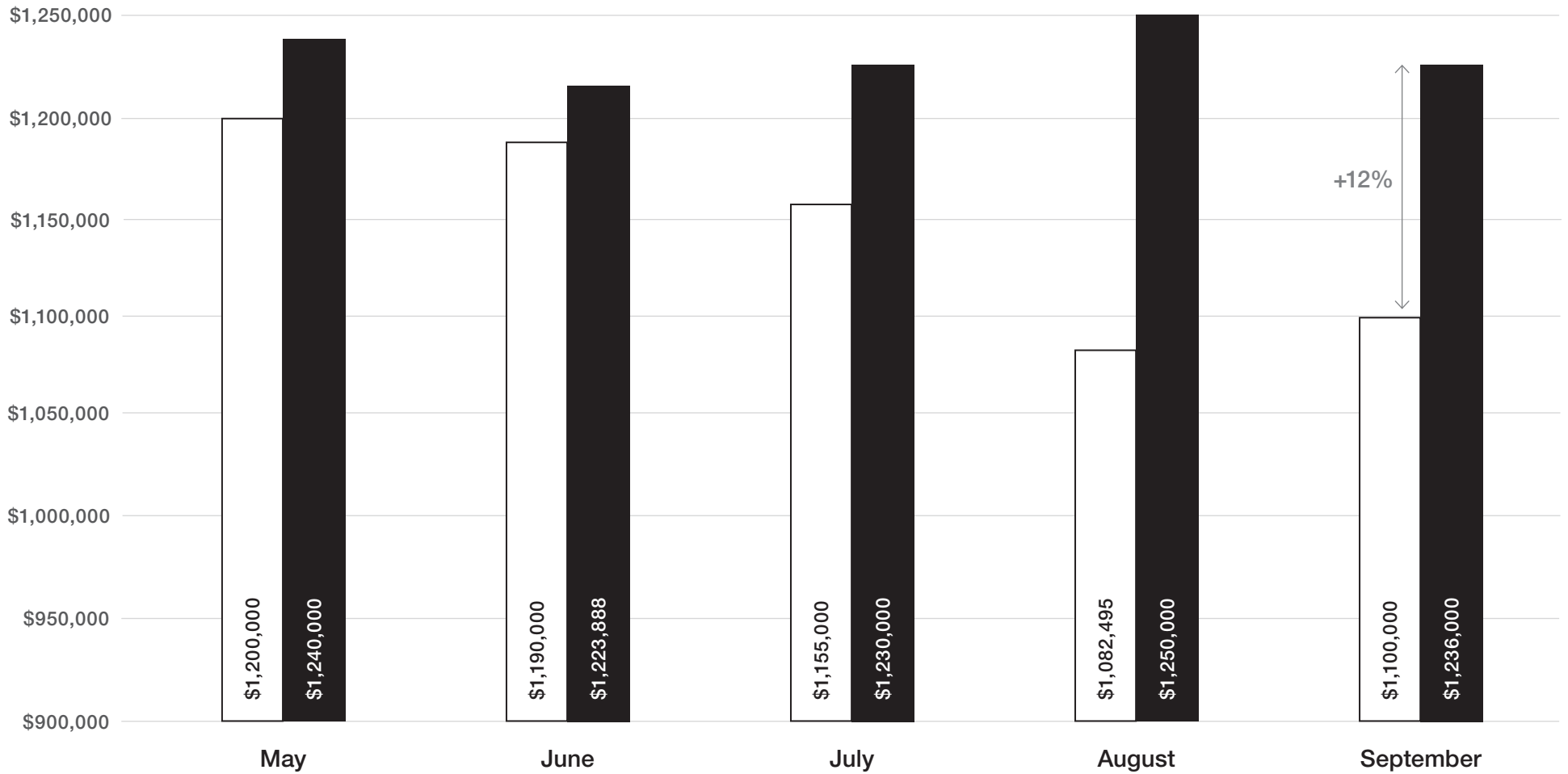
..... New Listings Signed

———— Contracts Signed

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**Santa Clara County**  
**Median Sales Price**  
By Month, Year-Over-Year

SEPTEMBER 2020

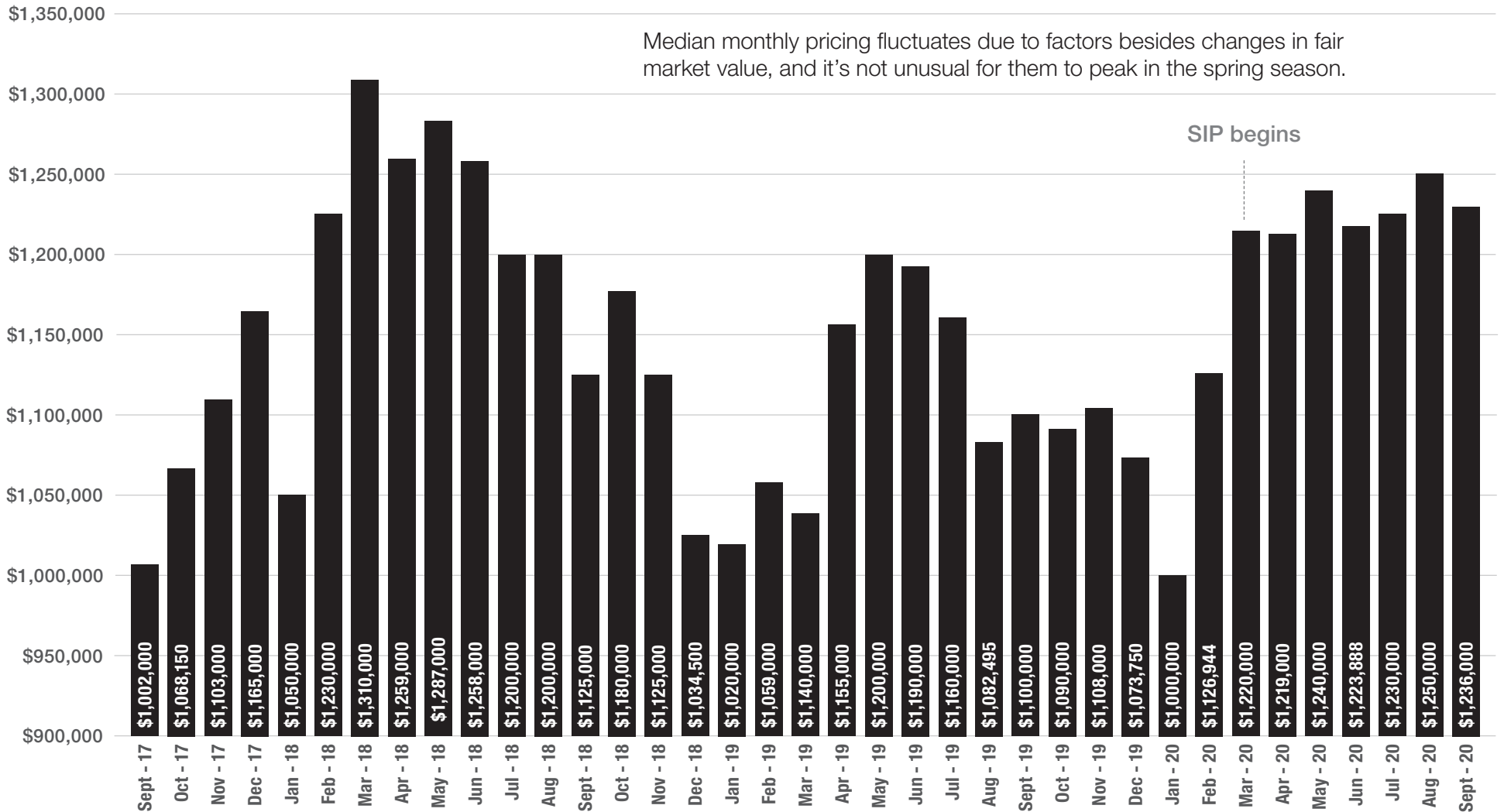


2019 2020

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Median Sales Price

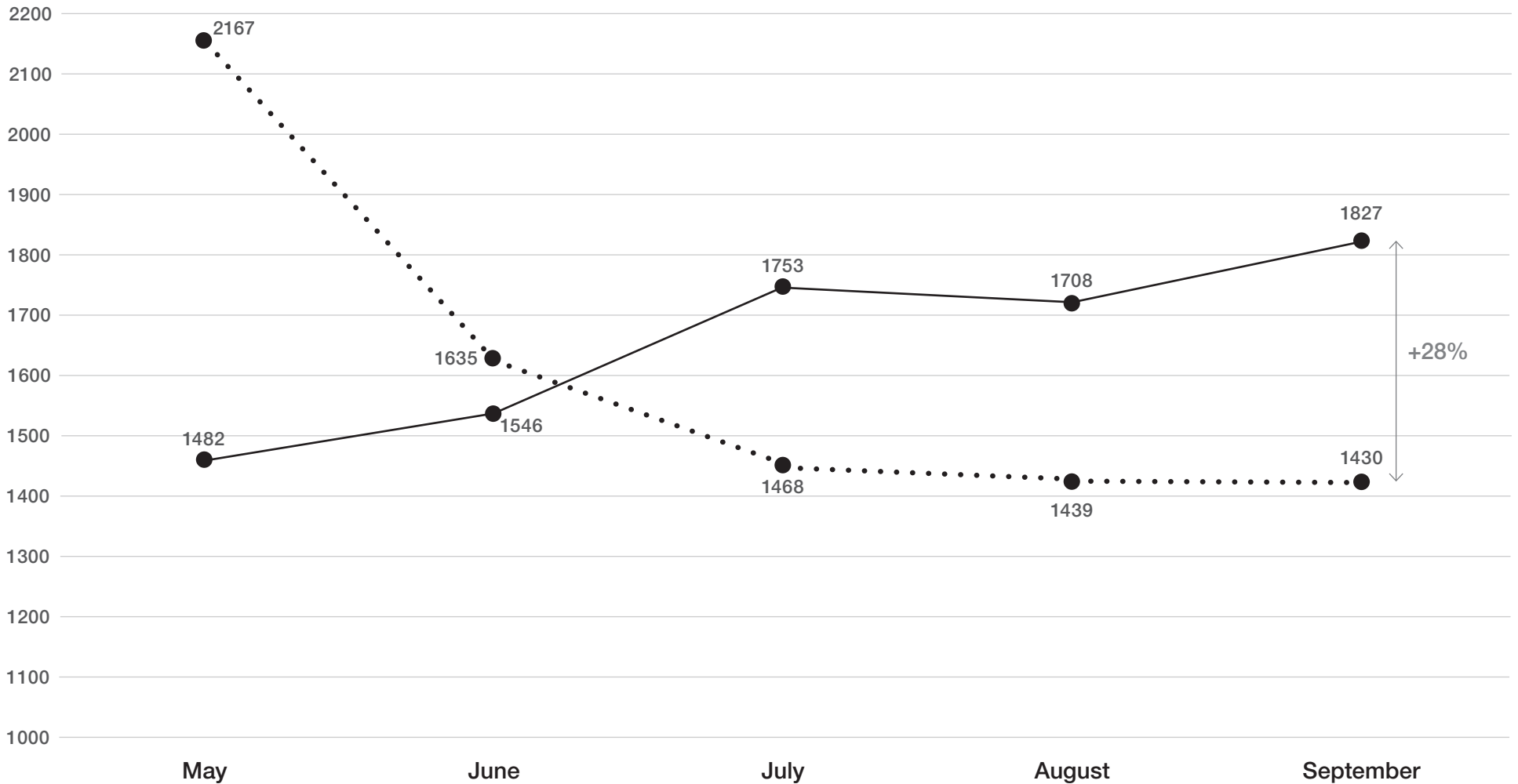
by Month



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New Listings

By Month, Year-Over-Year



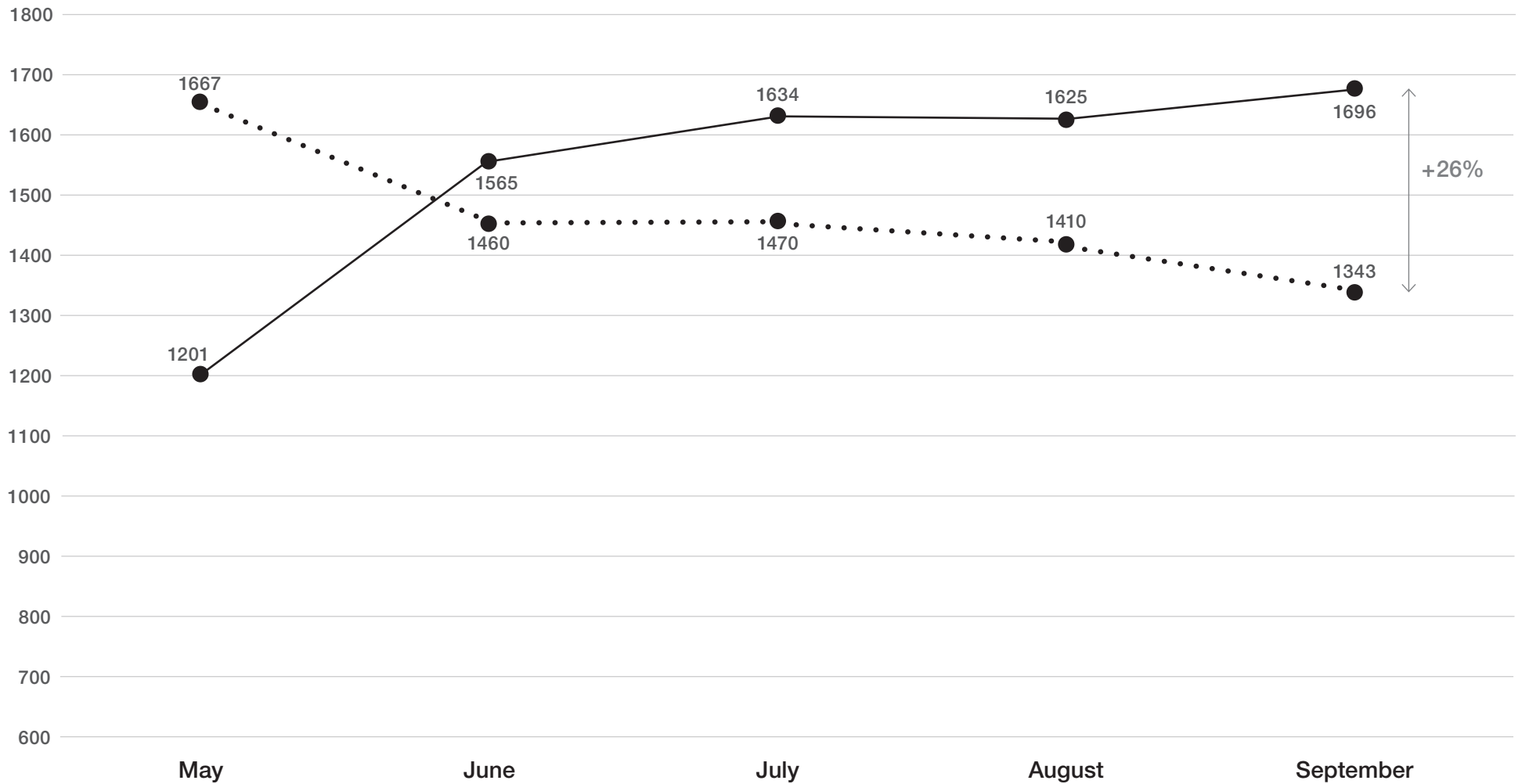
..... 2019

———— 2020

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**Santa Clara County**  
**Contracts Signed**  
By Month, Year-Over-Year

SEPTEMBER 2020



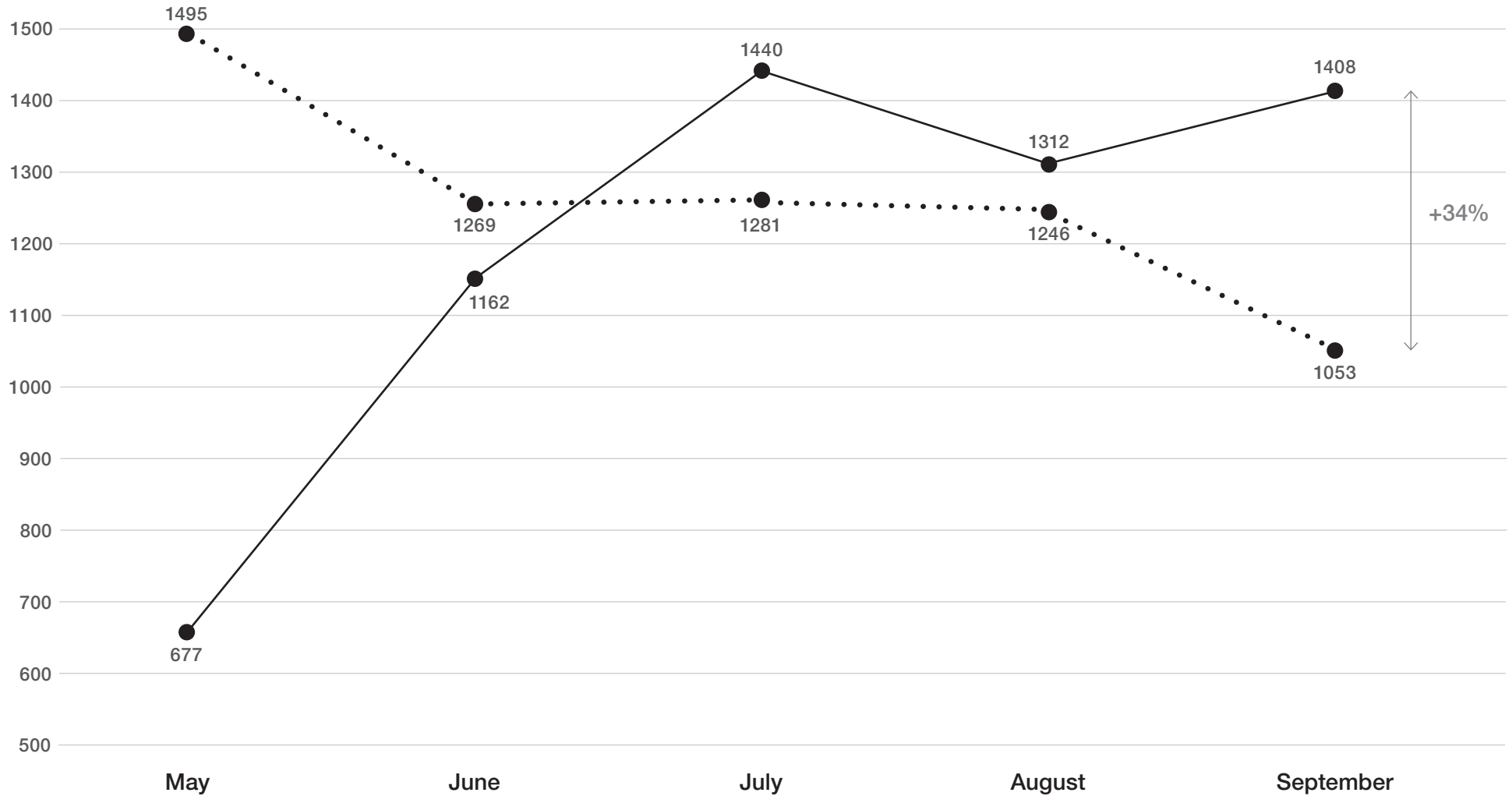
..... 2019

———— 2020

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Closed Sales

By Month, Year-Over-Year



..... 2019

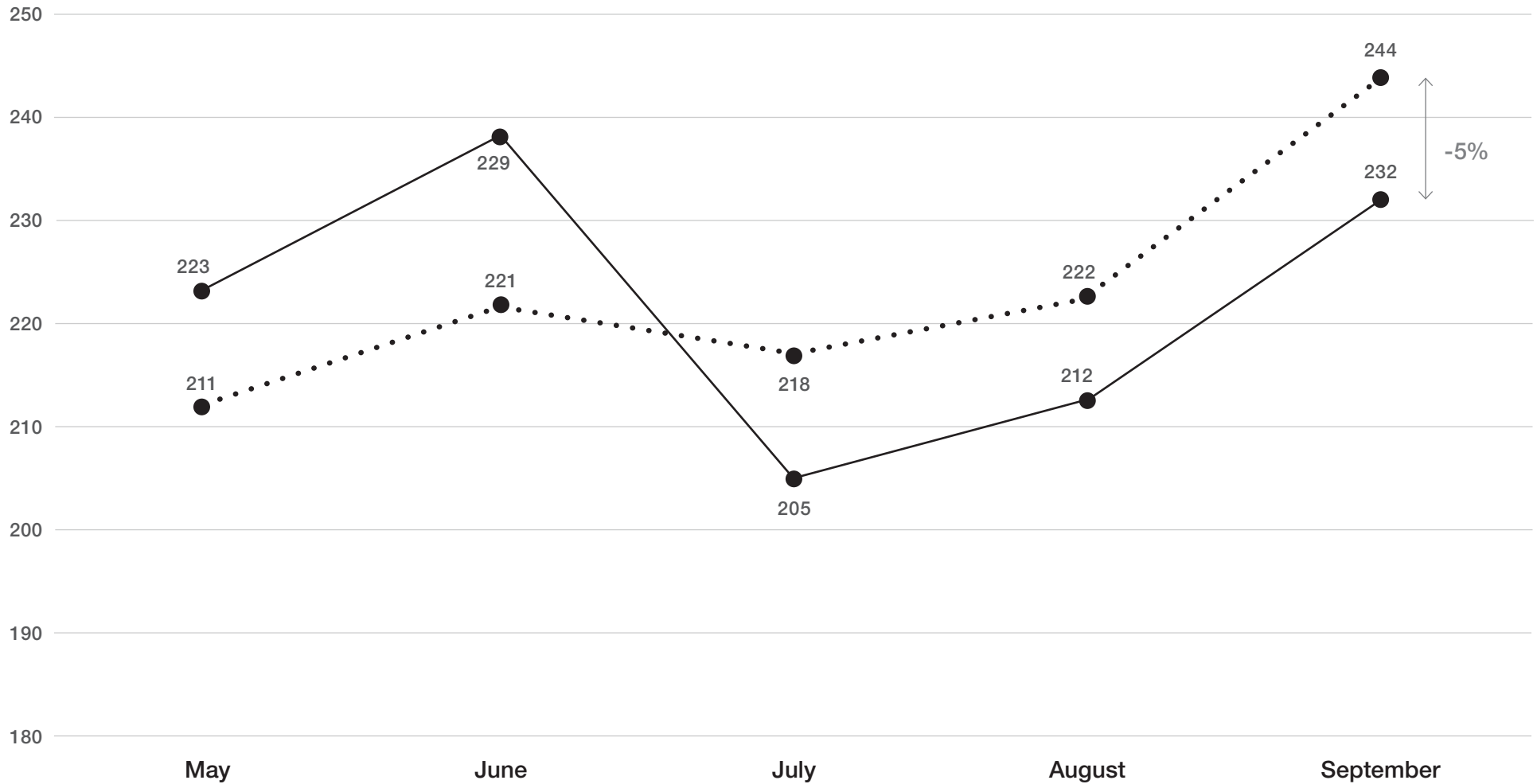
———— 2020

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Luxury Listings for Sale - \$3 Million+

By Month, Year-Over-Year, Current Inventory



..... 2019

———— 2020

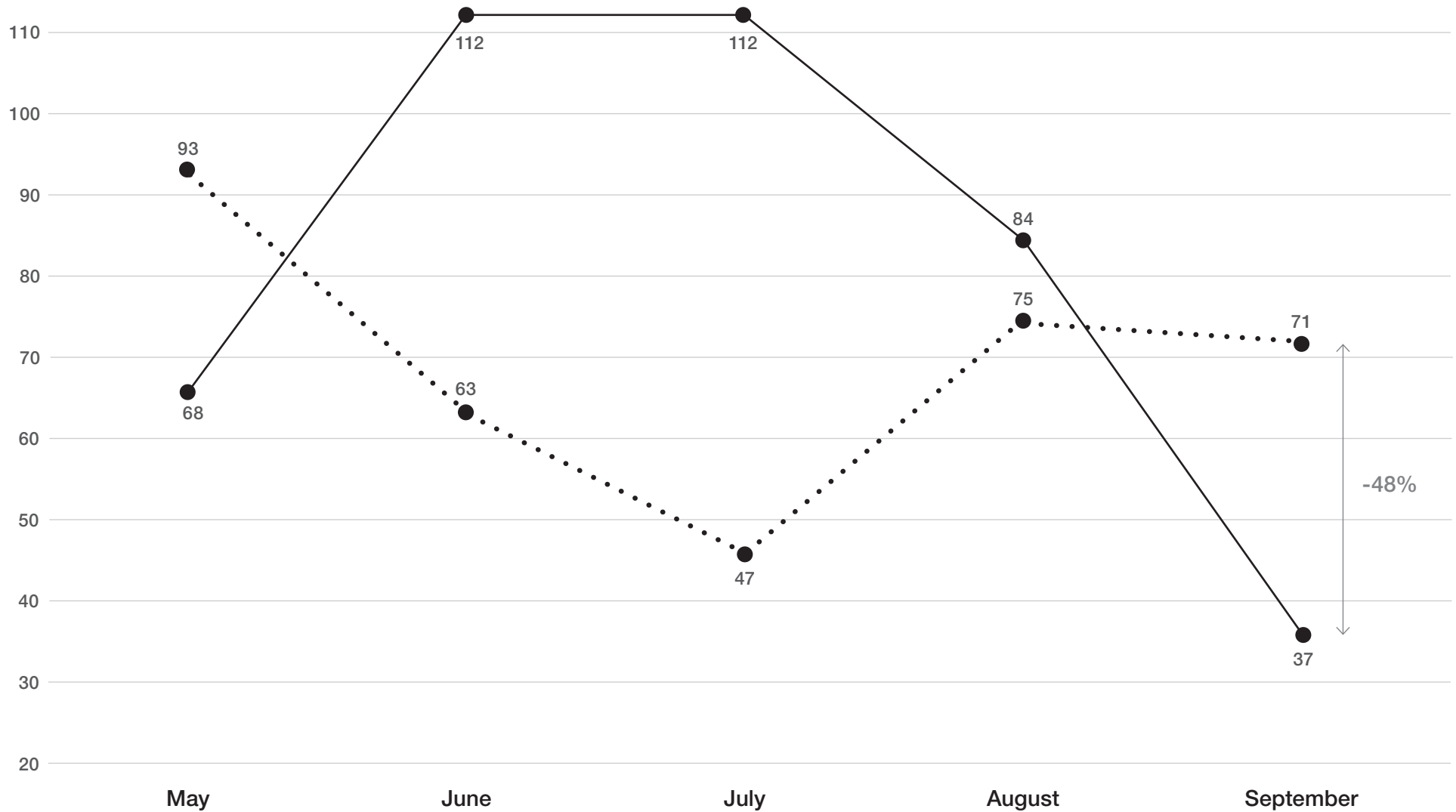
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# Santa Clara County

SEPTEMBER 2020

## Luxury Contracts Signed - \$3 Million+

By Month, Year-Over-Year



..... 2019

———— 2020

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## Team of Success & Excellence

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 5,000 transactions, totaling more than \$7 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2 million in profit share.

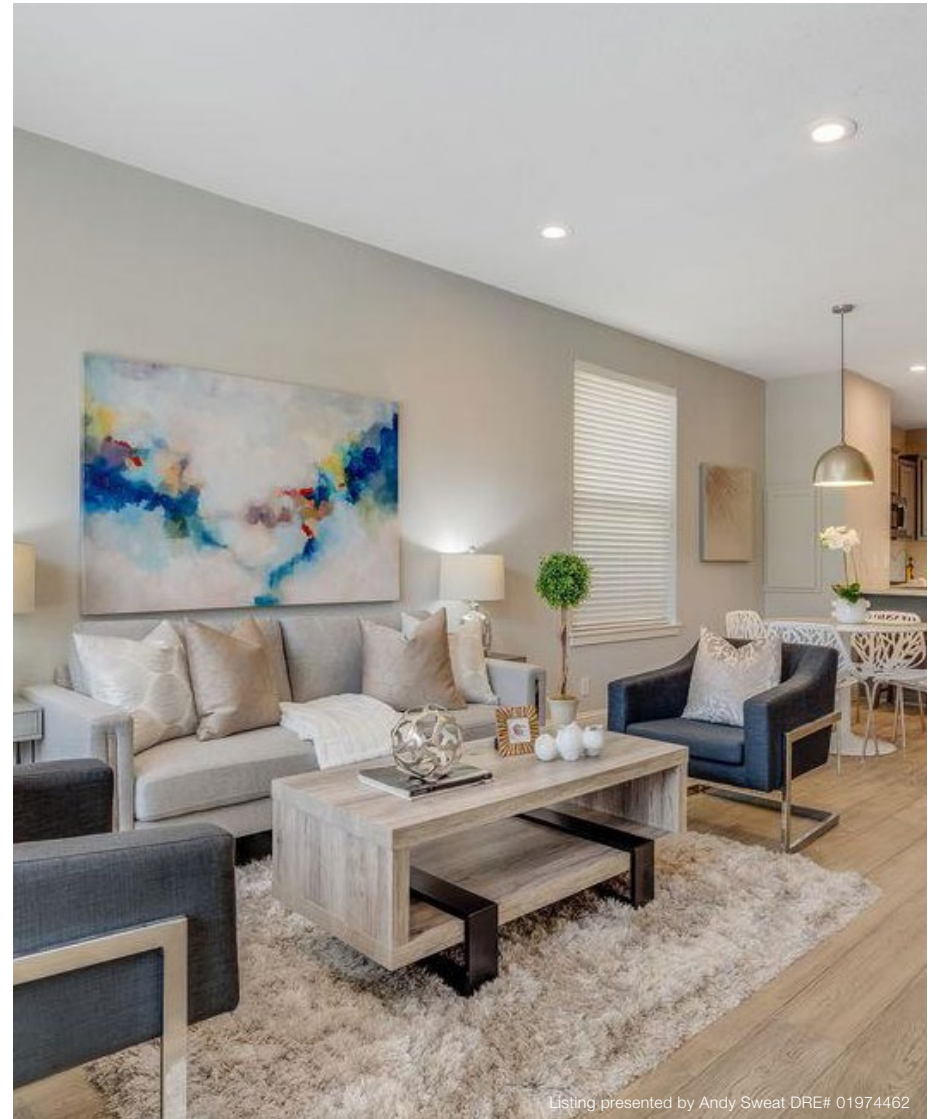


kwbae.com | 408.560.9000

16780 Lark Ave, Los Gatos, CA 95032

12312 Saratoga-Sunnyvale Rd, Saratoga, CA 95070

Each Office Is Independently Owned and Operated. Equal Housing Opportunity.



Listing presented by Andy Sweat DRE# 01974462

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Market report prepared by Conner Dubay, Dan Sullivan, and Bryon Zapf.