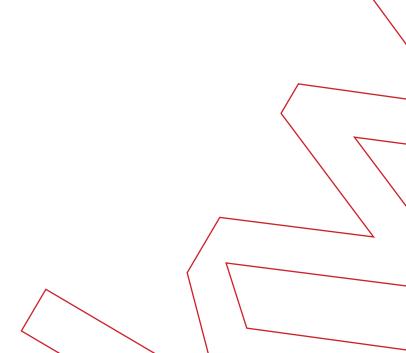
NOVEMBER 2020

Market Update

SANTA CLARA COUNTY







November 2020

NEW LISTINGS

1,146

+65% Year-over-year

CLOSED SALES

1,360

+24% Year-over-year

AVERAGE PRICE PER SQFT

\$827

+9% Year-over-year

MEDIAN SALE PRICE

\$1.23M

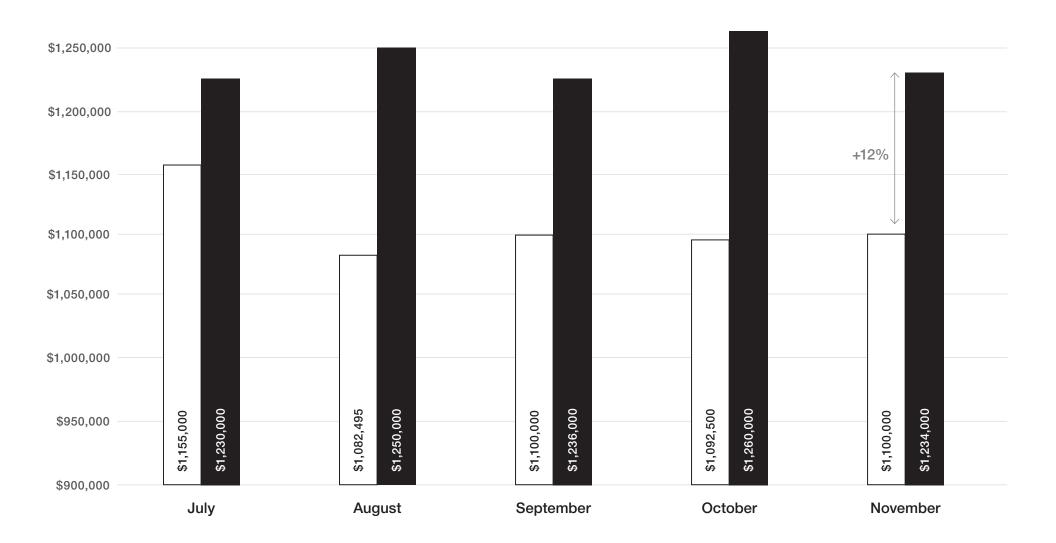
+12% Year-over-year

AVERAGE DAYS-ON-MARKET

19

-45% Year-over-year

Median Sales Price

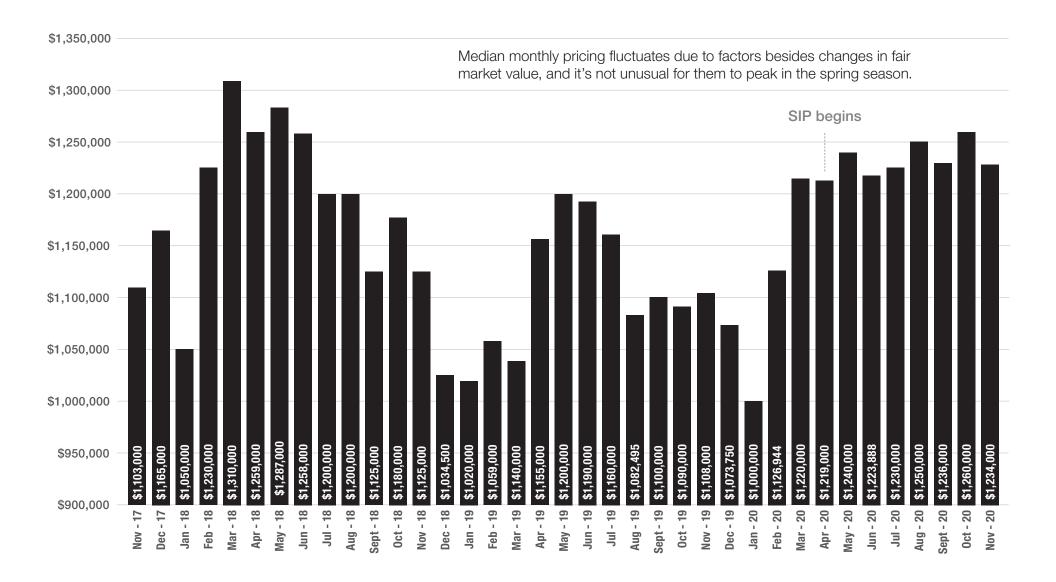






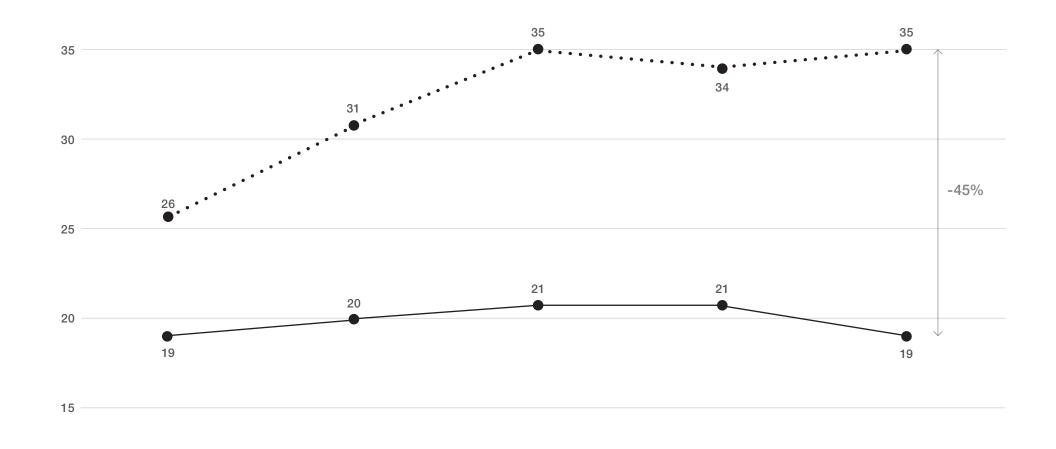
Median Sales Price

by Month

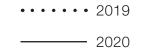




Average Days-On-Market

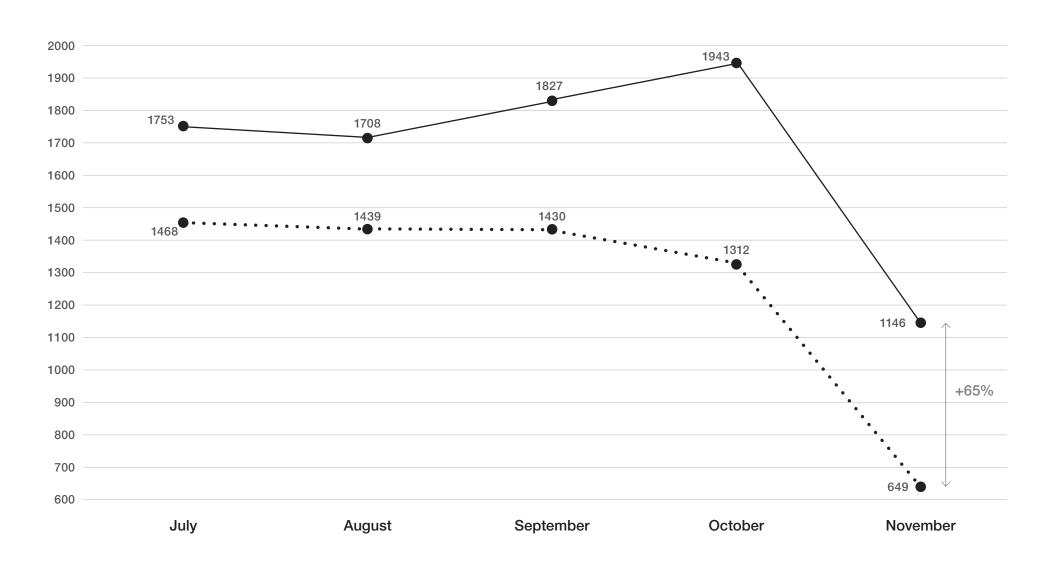








New Listings







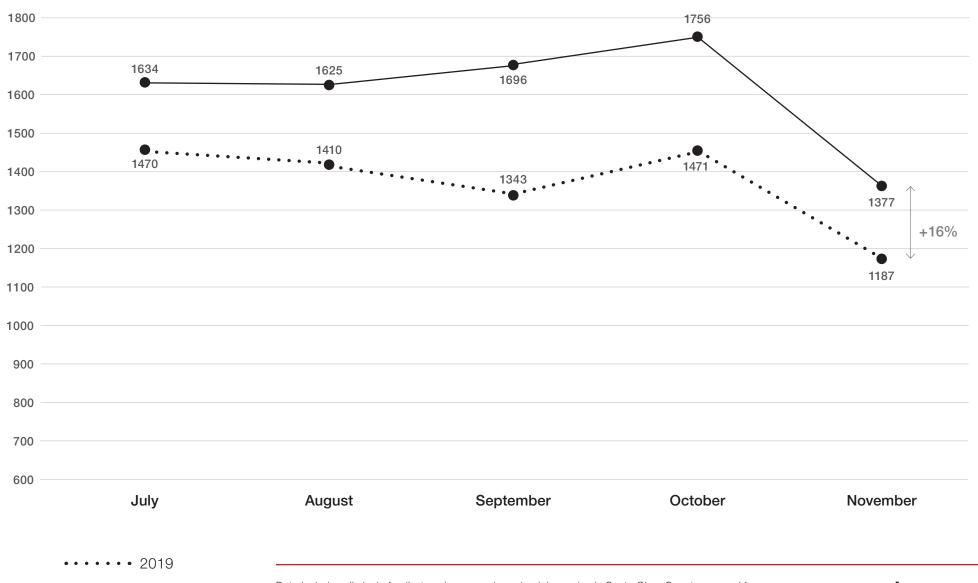




Contracts Signed

By Month, Year-Over-Year

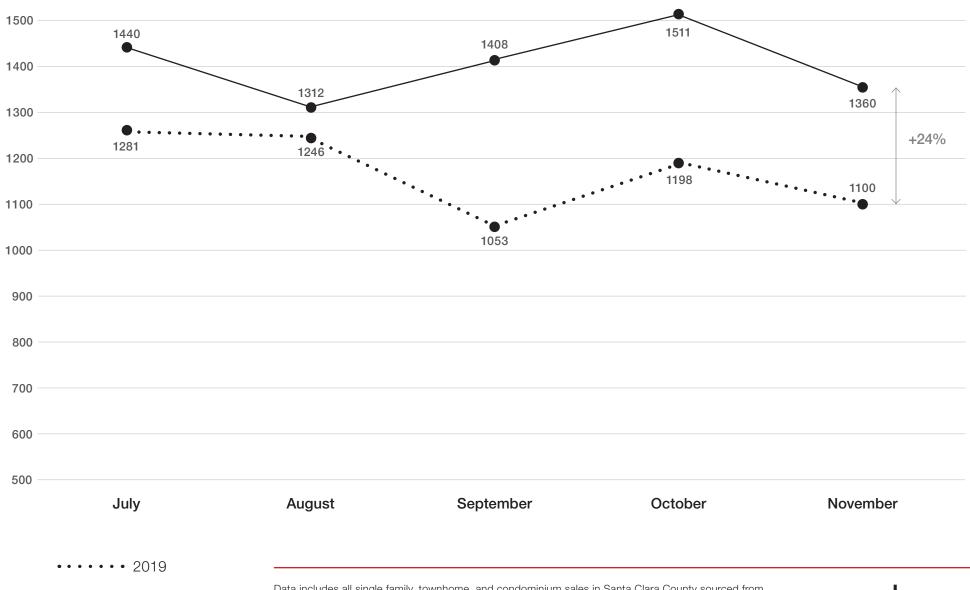
- 2020



Closed Sales

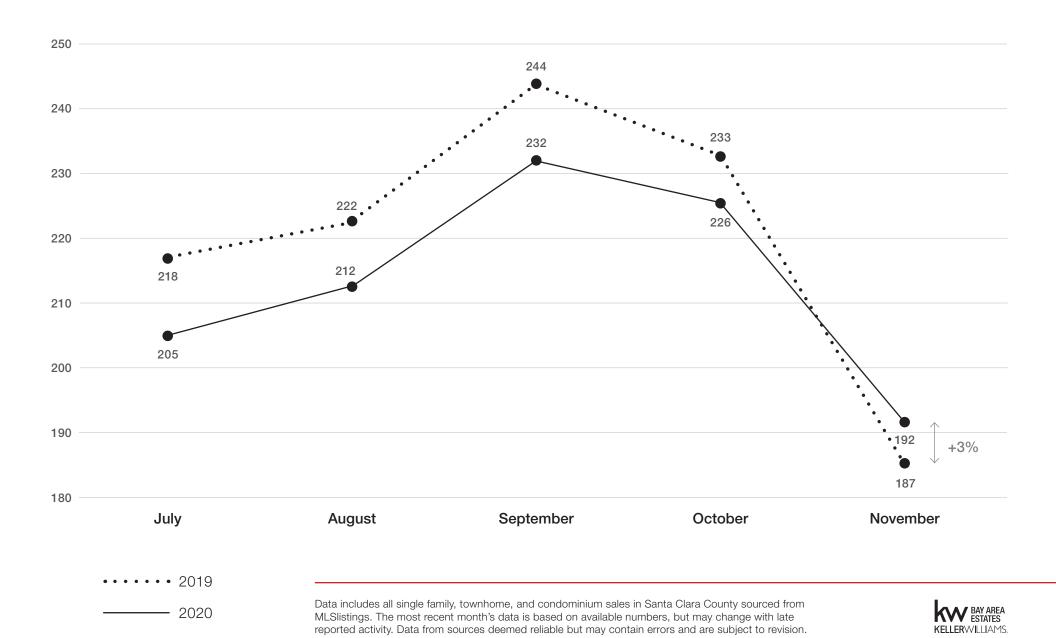
By Month, Year-Over-Year

- 2020

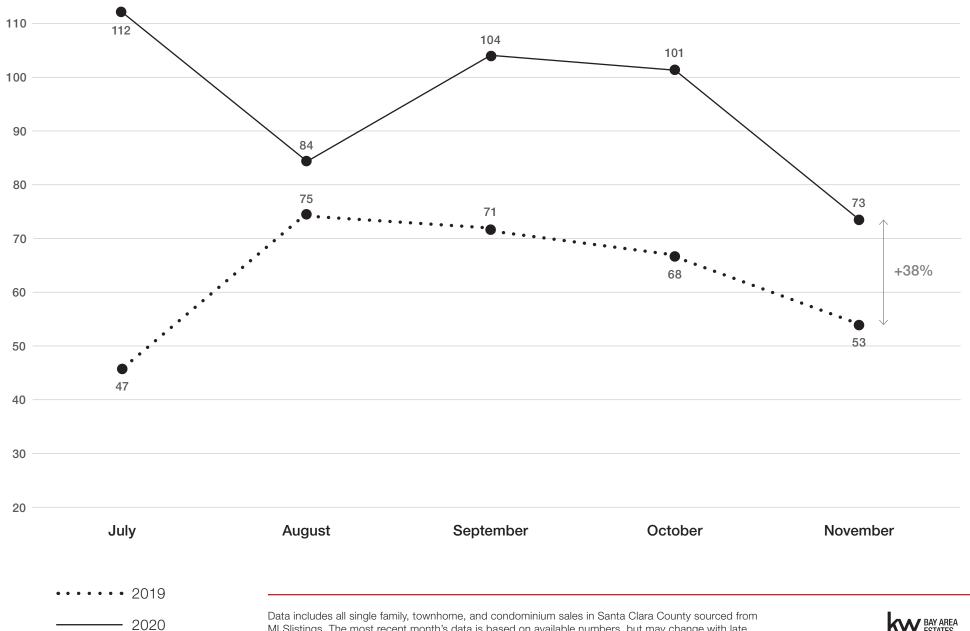


Luxury Listings for Sale - \$3 Million+

By Month, Year-Over-Year, Current Inventory



Luxury Contracts Signed - \$3 Million+

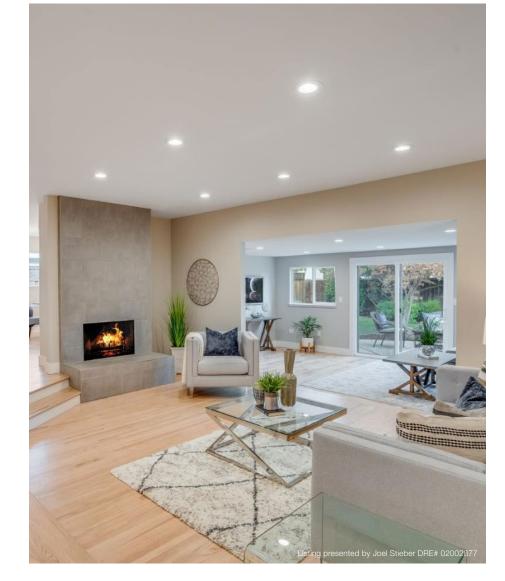


Team of Success & Excellence

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 5,000 transactions, totaling more than \$7 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2 million in profit share.



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Market report prepared by Dan Sullivan, Conner Dubay, and Bryon Zapf.





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